The Role of Satirical Political Platforms in Shaping Societal Political Awareness

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Abstract:

The current study aims to uncover the reality of satirical political platforms and the role of the media in developing awareness of citizens' political participation based on contemporary political theories from the perspective of students themselves. The results of the first question showed that the computational averages of the reality of the media's role in developing awareness of political participation ranged from 3.67-4.28 to their high level. The results of the second question were shown: The existence of statistically significant differences attributable to the sex variable and to the interests of females and the absence of statistically significant differences depending on the macro variable and the school year. The results of question III showed that the computational averages of the responses of the study sample individuals to the paragraphs of the challenges facing the media in developing awareness of political participation ranged from one to another. (3.80-4.14) and its high level, and the most prominent sources on which the widespread satirical programmes relied as well as the Joe Shaw programme relied on mixed sources in the first place. The study showed that the study programmes took the opposing trend in their coverage of political subjects in proportion (25%), highlighting the media trends used by both Clear Jamming and Joe Shaw in their coverage of political topics is the framework of economic consequences, while Al-Suleit's news programme focused on using the framework of political conflict.

Keywords: political awareness, satirical programs, media, media
    misinformation.

Introduction:

The presence of the media and communication has become a reality and important in the light of the technological development so that it is impossible to dispense with it and has become the cultural and mental environment in most societies. Despite the world's evolution in the areas of modern technology,

information networks and social media, which has also met with wide graves of all members of society and has become an important part of the fact that television continues to maintain its positives in attracting viewers from all categories of age. (Steensen & Westlund, 2021) Many television stations have made their content available on social media sites and the convergent can access them whenever he wishes, which has enhanced many programs, be it talk, news, comedy or political satire, and become widely followed and important in Arab societies.

Political satire has been constantly renewed throughout history through all the new tools and arts of political opponents and references to political corruption and social injustice. This diversity and evolution is evident through the cultural historical heritage on historical buildings walls and between fiction papers and on the woods of theatres, cinema screens and radio waves. (Weber, Weibel, & Mast, 2021), between political sarcasm and authoritarian phenomena in every era until political sarcasm reached a sophisticated stage and used outer space and virtual sites to get from those systems.

Political sarcasm is a field that is specific to the field of ray and expression. When the spaces of the ray are narrowed down, the system relies on a single voice. There is no voice above the voice of authority. Individuals turn to the field of political sarcasm to be the main actors in it. They create severe instruments for themselves.

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Often you get what the political programs are (Feldman, 2024) In particular, compared to the rest of the programming provided by satellite channels and terrestrial television stations and enjoying wide audiences, it is a favourite of all ages and various social segments, regardless of their cultural level, for its political, social and psychological content, which provokes laughter and critiques Direct guidance may reverse responses. It also possesses dazzling tools and attractions. It approaches citizens' concerns, touches the essence of their problems and concerns. It means more about life vacancies. It also has the ability to reach the street in an easy language and within a comic framework full of ironic attitudes. (Erickson & Yan, 2024), which makes political platforms play a significant role in shaping the awareness of a broad segment of the public about certain social and political issues. The more critical they are about the political and social debate that exists in society.

Research problem:

In the era of globalization and the accelerated developments in the world in

various aspects of life and the role that the media and communication have played in this development. They are making efforts to keep pace with the times, meet the desires of the masses and have an unprecedented impact on the activities of individuals and groups by coming up with stereotypes that meet the wishes and tendencies of different audiences.

The importance of Research:

- The importance of the study is the importance of the topic that you are discussing, namely citizens' reliance on local and international television programmes and political disparages in shaping their political consciousness and ways of dealing with them.
- Trying to contribute to an integrated framework on the concept of cynical political programs.
- Create a complementary relationship between politically cynical programs and citizens' political awareness.
- Contribute to suggestions for the development of disparaging political programs so that they have a more effective impact on the public.
- Produce conclusions and recommendations that enhance the role of the media and communication in shaping citizens' political awareness.

Research Objectives:

- This study sought to identify citizens' reliance on local and international political television programmes that are cynical in shaping their political consciousness and methods of dealing with such programmes as a main objective, and a series of sub-objectives, namely:
- The advantages of cynical political programs pursued by citizens.
- The most cynical political programs followed by the public to shape his political consciousness.
- Political topics dealt with by cynical political platforms.
- The nature of the trends carried by the content and content of the disparaging political programs.
- The active forces on which cynical political platforms depend in dealing with political topics.
- TV templates used by disparaging political shows in their coverage of hot political topics.

Research Questions:

- What are the habits and patterns of citizens to watch satirical political programs?
- What are the advantages of satirical political programs?
- What are the topics of cynical political programs?
- What are the effects of satirical political programming?

- What sources have the cynical political platforms relied on for their coverage of political topics?
- What is the nature of the trends carried by the content and content of the satirical political programs?
- What are the active forces on which cynical political platforms have relied to address political topics?
- What TV templates have been used by disparaging political shows in their coverage of mainstream political topics?

Research Assumptions:

A statistically significant correlation exists between citizens' pursuit of disparaging political platforms and the formation of their political consciousness?

A statistically significant relationship exists between the subjects raised by cynical political platforms and the formation of citizens' political sponsorship?

There are differences of statistical significance between citizens' pursuit of political platforms and the formation of their political consciousness. Demographic variables such as type, age, place of residence and political interest have not been possible.

Terms and Concepts of Research:

Satirical TV Shows: All programmes broadcast on TV screens and followed by audiences at the time of political elections or socio-economic problems are analysis of the content of programmes (Hoewe & Peacock, 2020).

Political awareness: Political awareness is shaped by the pursuit of disparaging political platforms.

Audience: It is a group of people characterized by special qualities and its members are associated with certain bonds. This group is located in the surroundings of a particular activity in the organization or media establishment.

Values: They are a set of values in which members of a particular group participate and wish to promote and preserve them, such as security, freedom and equality. The media play a major role in clarifying the importance of these values.

Review of the Related:

A study (Akbar & Kusumasari, 2022) aimed at identifying how disparaging political platforms address political issues by shedding light on some programs. This study has yielded results. Most of these programs focus on the political topic, economic life, key elections, people's movement, all derived from the reality of societies The reports and television channels cover political issues and are still broadcast through the television images used.

A study (Becker, 2020) aimed to recognize the government performance

frameworks in YouTube TV shows and their relationship with the mental image of young university students. This study represented all the episodes of some disgruntled shows in different seasons and relied on television channels as a primary source in addressing issues as well as the mosque between passionate and logical grooming as well as the sympathy of those people.

Study (Matthes, Heiss, & van Scharrel, 2023) This first study costume to recognize the extent to which citizens rely on satirical comedy shows on some television channels and their role in shaping their orientations on local and international political issues.

The study (Winegar, 2021) highlighted the understanding of the relevance of the emergence of satirical television programmes to certain international and global revolutions, especially the Arab Spring revolutions, and highlighting the political reality of his personality, causes and ramifications, and using a particular study in the field of random television.

The study (Chiumbu & Munoriyarwa, 2023), entitled "Disgruntled Programmes in African Satellite Channels and Their Trends Towards Adolescents and Young People", aimed at identifying the trends and patterns of adolescent viewing of disgruntled programs and identifying the most important topics and issues discussed by disparity programs.

The study (Koivukoski & Ödmark, 2020) satirical political comedy as a portal for the use of internal news and effectiveness and political participation. This study aimed to identify a theoretical synthesis of previous research and a rigorous experimental test in which the researcher used a representative survey of his group of adults in the United States of America Influences are of great importance in shaping young people's political consciousness.

A study (Feldman, O., 2024), entitled How Political Satire Increased the Fame of Public Figures, Media and Politicians. The study aimed to shed light on some satirical programs about the EU-US trade agreement for investment and partnership across the Atlantic.

A study (Okiyi, 2023) aimed at identifying how political information is disseminated in some programs and how political humor is employed in Nigerian comedy. The study used the historical curriculum on models in Nigeria and produced results that are most important political humor in comedy standing between political positions and government policies in these states and their performance.

Commentary on previous studies:

Current study with previous studies applied the survey curriculum in the sampling of analytical field Cadaab followed by his user and the style and formulation of the questions that will contribute to the drawing of conclusions. Current study differed with previous studies in terms of society and demographic composition. Current study benefited from previous studies to

develop the general perception of the study and accurate identification of the study's whole as well as the identification of its dramatic policy concepts.

Curriculum of study:

This study is classified as an analytical descriptive study that describes the phenomenon to be studied and interpreted and is concerned with determining the circumstances and relationships between the facts. It is also concerned with identifying common or prevalent practices and identifying beliefs and attitudes in individuals and groups by gathering information. This is aimed at reaching logical and useful conclusions that contribute to problem solving, removing dramatic obstacles and ambiguity Media, especially descriptive research. The study monitored the habits and patterns of exposure to satirical television programmes and politics and their role in shaping citizens' political consciousness through the media and social media as well; By making an electronic questionnaire via Google Data Browser, it is key to collecting information from individuals in the eye. The questionnaire has also been distributed in its last version through social media such as Facebook, WhatsApp, blogs and e-mail in order to achieve the study objectives in line with the objectives of the study procedures to achieve the best results.

The procedure of honesty and consistency for the sample study:

The instrument is genuinely intended to measure the instrument and originally designed to measure it. This leads to a higher level of confidence in the results obtained. Firmly, the tool for gathering information is intended to be able to give the same result when used more than once. These procedures are considered to be of a critical nature in application. The Pearson test is used to calculate transactions between the multiple associations of each and the axis to measure the sincerity of internal consistency, which indicates are valid 0.25 S) to analyse the data, and to be able to statistically empty and process it, as well as a set of statistical metrics and transactions appropriate for the study.

Disgruntled Political Programs

Political programming is one of the most important programs on which television broadcasts are based in the majority of the world's television stations and channels. The reason why this type of programming has a great impact on audiences because of the issue and topics they raise in a satirical manner and their criticism of political reality. (Momen, 2023) In this way, these programs can cynically meet the needs of the public by increasing information on political issues as well as forming and forming a political consciousness among the public by attaching principles, actions and tendencies that encourage the formation of opinions and freedom of expression and making correct decisions about political attitudes.

Disgruntled Political Programs

It is difficult to determine an accurate history of the appearance of sarcasm in human society. However, it can be said that it has existed since its time since the realization of man himself and his distinction from others. Sarcasm has emerged with the formation of human groups and the emergence of political oppression, bullying and violence. This is demonstrated by the cartoons and cartoons left by the ancient man on the walls of temples and the emergence of satirage programs in Britain and the United States States from the 1960s. (Droog & Burgers, 2023), where she angered some people for his part and benefited some of them in political consciousness, shaping political irrigation, promoting citizen culture and citizen thinking through public-attractive political debate in a skilled manner that is a good way to empty the public's emotions of disgust, anger, contempt and discontent of the people in a simple and pronounced expression. The experience of satirical comedy programs in the Arab world is relatively recent, but some of them did not observe the basic rules of this type of program. Their critical mission shifted to outrage and dirty people rather than being breathing for them. The comedy shows appeared on television in our Arab world through various programmes and appeared most after the Arab Spring revolutions in the Arab world (Ahmad, A., & Salim, S., 2023).

The functions of cynical political programs.

1. Social function of satire: Its social importance lies in alleviating the social taboo and insulting and removing the cover from it, such as topics related to sex and aggression. Satire is then overwhelming with disciplined and controlled venting when we rush to our natural tendencies (Rill & Cardiel, 2013).
2. Entrenchment of members of the community: humor is an essential element of social cohesion and creates its own language for the community.
3. Helping to drive anxiety and fear in the audience: Laughing at things that frighten us makes them under our control and makes them less threatening to us such as jokes or TV shows about disasters and traffic accidents by removing fear and encouraging its arousal of interest (Higgie, 2017).
4. Satirical communication function: The satirical communication function is reflected in those contexts of social interaction between people and groups in which funny thrills appear and their pleasant effects are made by laughter, where social knowledge strengthens and facilitates interaction between individuals and groups and is part of the communication attitudes in which a sender, his messenger, and the future of citizens.
5. The political function of satire: Laughter in political life is necessary and through cynicism, joke and humor can criticize certain institutions and

certain personalities and behaviors with the aim of reducing tension or correcting errors and attacking the current situation in politics and found in satirical literature (Kasmani, 2022), a form of resistance and cynicism that expresses people's feelings. Moreover, it pronounces what people say about certain political attitudes and complements its political satire in the fact that politicians prepare it as a political pressure on them because it represents the reaction of the street in their eyes. It is a political pressure that represents the entire people in political cynicism, but it is not a part of the position, J2021.

Features of satirical software.

Criticism: In essence, satire is a form of criticism of one of humanity's actions that relates to inadequacies or shortcomings and attempts to shed light on them (Peifer & Landreville, 2020), for a broad segment of individuals in order to induce them to deplore them and thereby encourage the adoption of changing behaviors.

Implicit: It is not a clear position or peremptory judgment of a particular case. It is an implicit provision that is often exaggerated or deducted from its original context. In the vast majority of cases, sarcasm carries the meaning of its connotation and not direct public explicit messages.

Cynicism: Satire uses a cynical method to highlight the problem in criticized behaviour and means speech that is not mentioned in a well-known communicative context with the aim of negatively nullifying his words, thought, belief, personality or political cause. Therefore, cynical programs break the course of talk from the course of controversy to the course of farce, a technician who draws his laughter on the faces as cynical is a method of different expression, Zang, 2022 Zang.

"Jo Shaw" Programme Form Egypt.

It was shown on YouTube from the beginning of 2013 and then appeared on Arabic TV channel in 2016 during Ramadan. It seemed like the programme after the revolutions in Egypt, where Yousef Hussein created a satirical political video to defend the former president and achieved more than half a million viewers in a short time Take a cognitive and cognitive attitude.

Table (1) Computational averages and standard deviations to see the impact of satirical political platforms in shaping the political consciousness of the masses.

phrase	Arithmetic Average	Standard Deviation	Grade	Level of Importance
My pursuit of satirical political platforms strengthened my national	2.34	0.790	2	Medium

phrase	Arithmetic Average	Standard Deviation	Grade	Level of Importance
political affiliation				
Push me to further research on the topics raised by these programs	2.41	0.691	1	High
Satirical political platforms increase me's willingness to participate in elections and participate	2.24	0.786	3	Medium
Contribute to changing my behaviour towards my political ideas	2.17	0.686	5	Medium
Some satirical political topics lead me to react.	2.04	0.763	3	Medium
General arithmetic average	2.23	0.503	-	Medium

The previous table of arithmetic averages and standard deviations of behavioral effects paragraphs refers to the reliance on satirical political programs to shape the public's political consciousness, whose general arithmetic average of this dimension (2.33) is a standard deviation (0.503) and the level of importance of its average arithmetic threshold of this dimension between (2.04_ 2.41) Under the calculation of the arithmetic average, the lower poverty was the sixth paragraph, which stipulates that some of the cynical political subjects prompt me to react in reverse. The average arithmetic value of this poverty (2,04) was reached by a standard deviation (0.763) A political sponsor enabling him to form a new politician that makes followers able to engage with confidence in politics.

Results

- The results showed that more than the advantages of cynical political programs followed by citizens that address different political problems in a comical way and show the news less complicated.
- The results showed that the most cynical, local and Arab political programs are the Al-Suleit news program and the Joe Show program.
- The results showed the existence of cognitive, physical and behavioral effects affecting citizens' reliance on disparaging political platforms to shape their political consciousness.
- The results showed that disparaging Arab political television shows are characterized by their clear and fundamental importance in shaping the public's political consciousness.

- The results of the study showed that satirical political programs are highly favored among peoples to shape their political consciousness.
- The results showed that citizens are interested in following the satirical Arab television shows and are interested in the Holy that it presents from a satirical 70% political comedy.
- The results showed that the subjects of the political system came first in disgruntled policy programs at 65% followed by political, economic and social subjects.
- The results show that the study programs took the opposing trend in their coverage of political topics at 55%.

Recommendations

- Disgruntled political programs should cut all political topics and evolve their content to shape political consciousness.
- Programs must rely on the most documented sources of information to have clear credibility.
- Cynical political programmes, new ideas and attractive forms should be developed and prepared by political professionals.
- Disgruntled political programs should focus more on topics that will attract followers and be more relevant to topics.
- It is necessary to diversify into cynical political programs and not rely on specific patterns to be able to attract followers.
- The need to intensify media courses and train specialized cadres in political media to create and educate political media professionals.
- Greater Christian studies are needed in media and policy departments on the concept of cynical politics and political consciousness
- It is necessary to direct cynical political programs to focus on political topics that absorb members of society as a whole, not as an imposition, and to seek to place followers at the heart of the event.

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